1. DATOS INFORMATIVOS:

MATERIA: Seminario en Inglés: CHINESE FOREIGN POLICY
CÓDIGO: 13286
CARRERA: LICENCIATURA MULTILINGÜE EN NEGOCIOS E INTERCAMBIOS INTERNACIONALES
NIVEL: 8
No. CRÉDITOS: 3
CRÉDITOS TEORÍA: 3
SEMESTRE/AÑO ACADÉMICO: II Semestre 2008-09 (febrero a junio 2009)
CRÉDITOS PRÁCTICA:

PROFESOR:
Nombre: Alfonso Dávila Grijalva
Grado académico o título profesional: Doctorado en Educación
Breve indicación de la línea de actividad académica: Administración de Empresas
Indicación de horario de atención a estudiantes: 16h00 a 18h00 Lunes a Jueves
Correo electrónico: erasmoiii@hotmail.com

2. DESCRIPCIÓN DE LA MATERIA:
Este curso es una introducción completa a las relaciones internacionales de la República Popular de China durante la Guerra Fría. Aspectos como la diplomacia, seguridad y cuestiones económicas contemporáneas serán examinados para identificar y explicar los objetivos de la política exterior de China y su implementación desde 1949.

3. OBJETIVO GENERAL:
This seminar will draw together the views of many eminent specialists with a combination of breath and depth on perceptions, economic policy and relations, elite politics, cultural traditions and historical experiences as well as theories that will inform the study of China’s foreign relations.

4. OBJETIVOS ESPECÍFICOS:
1. To assess the domestic and international sources of Chinese foreign policy and evaluate how China has interacted over time with other nations and along specific dimensions of behavior.
2. To evaluate how China has interacted over time with other nations and along specific dimensions of behavior.
3. To address the interrelationship between Chinese foreign policy and international relations theory.
4. To discuss the influence of historical, ideological, political and economic factors that contribute to shaping contemporary China’s foreign policy behavior and external interactions.
To forecast China’s future role in a ‘bifurcated world’

### 6. CONTENIDOS

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Fin del Semestre

EXÁMENES FINALES
7. METODOLOGÍA, RECURSOS:

Use of textbook is a must for everybody. Students will receive their textbook the very first day of class including key supplements like a CD and website for homework and projects. Student should read each chapter in advance before classes, and should prepare homework assignments: reading, tests, internet exercises and case discussion. Cases will be solved in teams, where each member will assume the role of an executive specialized in a functional area of Foreign Policy Making like Finances, Marketing, Production, Negotiations, Strategic Planning and so forth. Human Resources, or General Management. Each team will present end results that might be reached.

Each class period will have one of these three sections: lecture, critical thinking questions, and case discussion. As a final test, each student will develop a power point presentation (20 minutes) about one of course topics focusing on future development of Chinese relations. Sections “Reading for Comprehension” and linking concepts to “Practice” and “Case applications”, will count for ten points each.

Final test will count for 20 points. 10 points will be assigned to total final results of the enterprise and 10 points for individual performance. Every work will be evaluated according to presentation quality, clear thinking and communication, scientific contents and ability of student to propose or find creative solutions for each concrete problem.

Significant contributions to the class will be recognized with one or more “stars”. “Black holes” for failures in your homework will count as -2 points. Grades will be assigned by your teacher at the end of each task. For late papers a 20% discount will be applied. For other regulations check college calendar and agenda.

8. EVALUACIÓN:

Entrega de Notas a Secretaría

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<th>Parcial</th>
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9. BIBLIOGRAFÍA:

Textos de Referencia:


Textos Recomendados:


"Symposium on Rethinking the Lost Chance in China." *Diplomatic History* 21, no. 1 (Winter 1997).


Office of the Secretary of Defense. The Military Power of the People’s Republic of China (July 2005). (PDF - 1.3 MB)


Aprobado:

Por el Consejo de Escuela

________________________________

f) Director de Escuela

fecha: ______________________

Por el Consejo de Facultad

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f) Decano

fecha: ______________________